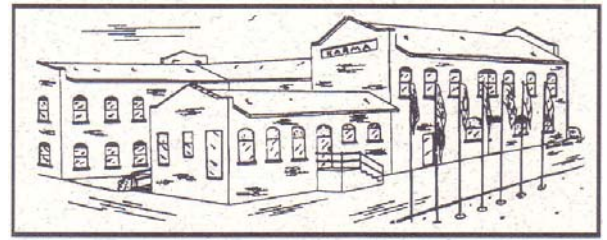




Hi-Lites



MARCH 2008 CIRCULATION: 7 CONTINENTS/28COUNTRIES ISSUE 520308 KARMA,INC. WATERTOWN, WISCONSIN

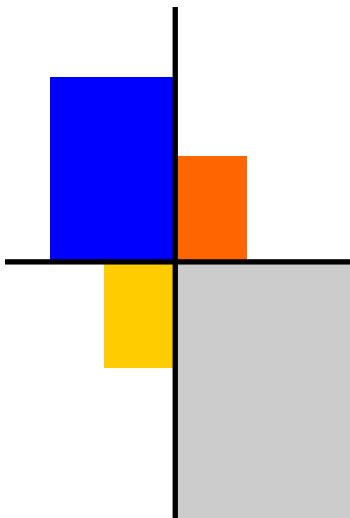
Celebrating



**OF PRODUCT INNOVATION
AND
DILIGENT CUSTOMER SUPPORT**

and you can look to Karma to continue to *"LEAD THE WAY"*
with *"MORE INNOVATIVE INDUSTRY FIRSTS"*
AND

With after sale *CUSTOMER SUPPORT*
"2ND TO NONE".



**SEE BACK COVER FOR
ANOTHER 1ST
FROM
KARMA, INC.**

800 SERIES

“A PRESSURE REGULATOR DOES WHAT?”

- Controls overall system pressure to protect the seat cup.
- Maintains a consistent water flow to provide **proper ratio**.

Good maintenance begins at the installation. Always flush the waterline before connection to the unit. Failure to flush the waterline can result in foreign particles in the regulator causing the unit to go to full line pressure. If this happens the regulator will have to be cleaned, rebuilt or replaced. The water pressure on all “800 Series” units is factory set at 16-18 PSI. To re-set the water pressure:

1. Pull up on the locking ring.
2. Turn adjustment knob counter-clockwise until it stops. (This is zero water pressure.)
3. Turning adjust knob clockwise will give the following results:

3 FULL TURNS.....	8 PSI
3¼ TURNS.....	12 PSI
3½ TURNS.....	18 PSI
3¾ TURNS.....	22 PSI
4 TURNS.....	25 PSI

4. Push locking ring down.

Part number information: Regulator– part number 2948

Regulator rebuilding kit—part number 4731

HOW TO FLUSH AND SANITIZE THE DISPENSING HEAD ASSEMBLY

- Disconnect QCD from product box (BIB)
- Remove cap from barbed fitting (Fig 1)
- Place QCD into container of hot water or sanitizing solution (Fig 2)
- Open dispensing valve until clear solution is seen
- Reconnect cap to barbed fitting
- Reattach QCD to product box (BIB)

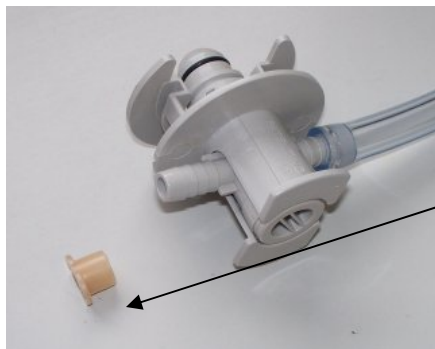


FIG 1

- Open dispensing valve to prime system

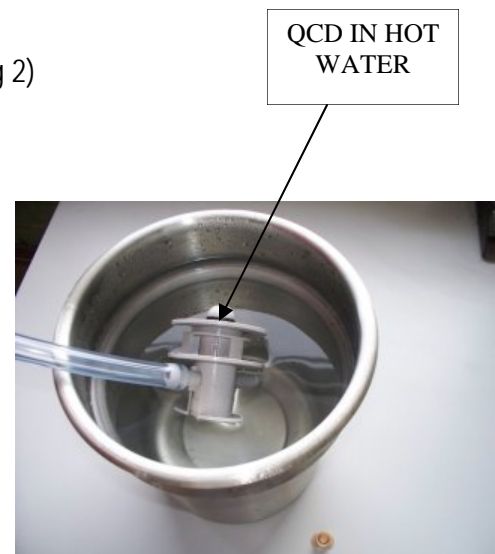


FIG 2



COFFEE

**The next beverage to keep on
your ice.**

Preliminary testing has shown good reception in the marketplace for coffee served over ice. Since May of '07 several fast food chains in the northeast have seen considerable success in adding Iced Coffee to the menu. This could be the next popular beverage for the warm summer months coming up and the next step to developing additional coffee business. With two "giants" offering iced coffee on their menu, the awareness and acceptance of this iced beverage continues to grow.

Coincidentally, there are very convenient and inexpensive dispensing systems already available to make this product practical for foodservice applications in low, medium and high volume accounts. For the coffee concentrates available in the foodservice industry, Karma recommends one of our well proven post-mix iced tea dispensers. Any foodservice venue such as sports stadiums, QSR chains, convenience stores, and the like can inexpensively introduce this beverage in their markets. Start your program—call Karma ! 800-558-9565.



Model 872
(2 flavor)

Serve
Iced Coffee
& Iced Tea

ICED TEA FOR YOUR HEALTH

Few beverages have had the impact that iced tea has had on the U.S. tea market. In the last ten years, the tea industry has exploded. This growth is similar to the growth of the coffee industry 15-20 years ago. In 1990, tea was less than a \$1 billion industry. By 2004, tea had grown to a staggering \$5.4 billion industry. Experts project that by 2010 the industry will exceed \$10 billion in U.S. sales. Fueling this growth are the results of health studies showing the benefits of tea. *

- | | |
|---|---|
| <ul style="list-style-type: none"> • Lowers cholesterol levels • Improves cardiovascular health • Guards against some cancers • Inhibits the growth of plaque on teeth • Makes platelets less prone to clotting • Lowers risk of stroke | <ul style="list-style-type: none"> • Good agent for relieving fatigue • Aids clearness of thought & digestion • Lowers risk of lung and stomach cancer • Fights gum disease • Fights skin cancer |
|---|---|



Iced tea works as well as hot tea in bestowing health benefits. An American invention and very rare in the rest of world, 80% of the tea drank in America is iced.

**DRINK ICED TEA
BE HEALTHY**

* Source: Tea and Coffee February, 2007.

DO YOU SEE WHAT YOU WANT???

Why source another supplier when you have a supplier who wants to work with you on all your projects???

Karma has the reputation of being “first to the marketplace” with new designs and concepts. Consider Karma for research and development on other needs beside beverage and food dispensing equipment. Call Karma at 800-558-9565 or e-mail karma@karma-inc.com to discuss your development needs.

KARMA Inc.

P.O. Box 433
Watertown, WI 53094 USA
920-261-1424
800-558-9565
Fax 920-261-3302
Internet Web Page
<http://www.karma-inc.com>
E-mail - karma@karma-inc.com

“ANOTHER 1ST” FROM KARMA– 4 FLAVOR– MODEL 874

Karma continues to expand the post-mix iced tea 800 Dispenser Series with the compact four flavor model, the 874. With the 17¾" w x 16½" d x 23¼" h space saving dispenser unsweetened, sweet and flavored iced tea can be served. The compact design of the Model 874 uses a minimum of counter space. Iced coffee, the “new trendy” drink, and any other concentrates with the ratio of 4:1 to 20:1 can also be served from the Model 874.

The Model 874 has no electrical parts and will give the same maintenance-free performance as the other models in the 800 Series.

